

THE PUBLISHERS ASSOCIATION

UK PUBLISHING INDUSTRY IN NUMBERS

£7.8BN GVA

POTENTIAL CONTRIBUTION TO UK ECONOMY

UP 19%

SINCE 2012



£1.1BN
ANNUAL TRADE SURPLUS

Reducing UK's trade deficit by 2.2%



£5.1BN
TURNOVER (2016)



29,000
DIRECT UK JOBS SUPPORTED

Supports more than 70,000 jobs in direct, indirect and induced impact

EXPORTING SUPER POWER



70%
EXPORTS TO COUNTRIES OUTSIDE THE EU

17%

NORTH AMERICA

14%

EAST AND SOUTH ASIA

7%

MIDDLE EAST & AFRICA

17%
SHARE OF WORLD EXPORTS



STAR PRODUCTIVITY PERFORMER

GVA PER WORKER



£112,800*

UK PUBLISHING INDUSTRY

*2x National Average



£51,500
NEWSPAPER PUBLISHING



£81,400
IT SOFTWARE & SERVICES

{ NATIONAL AVERAGE: £49,100 }