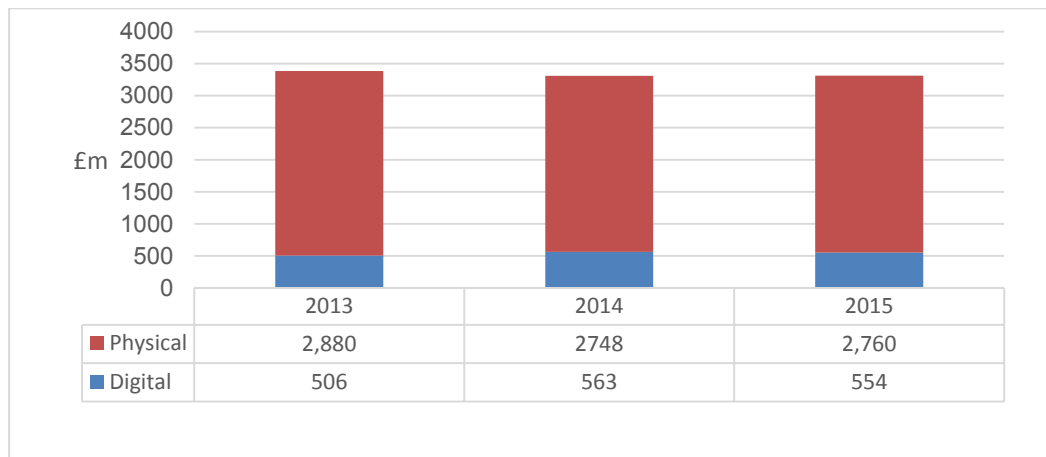


## The UK Book Industry in Statistics 2015

### 1 UK publishers' total sales of digital and physical books

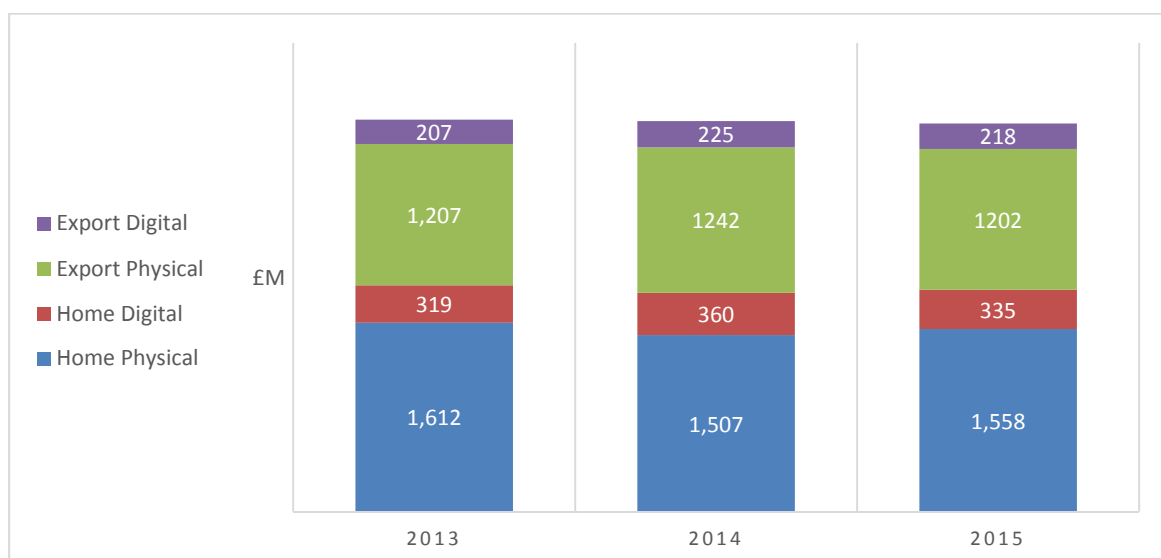
The invoiced value of UK publisher total sales of physical and digital books rose very slightly (by 0.1%) in 2015 to £3.3bn, with a physical book sales remaining the same as in 2014 and a decline of 2% in digital book sales. Digital sales still account for 17% of UK publishers' total digital and physical book sales.



Source: PA Statistics Yearbook 2015, The Publishers Association 2016

### 2 UK publishers' home and export sales of physical and digital books

The following shows the value sales of home and export physical and digital books between 2013 and 2015.



Source: PA Statistics Yearbook 2015, The Publishers Association 2016

### 3 Home (UK) physical book market

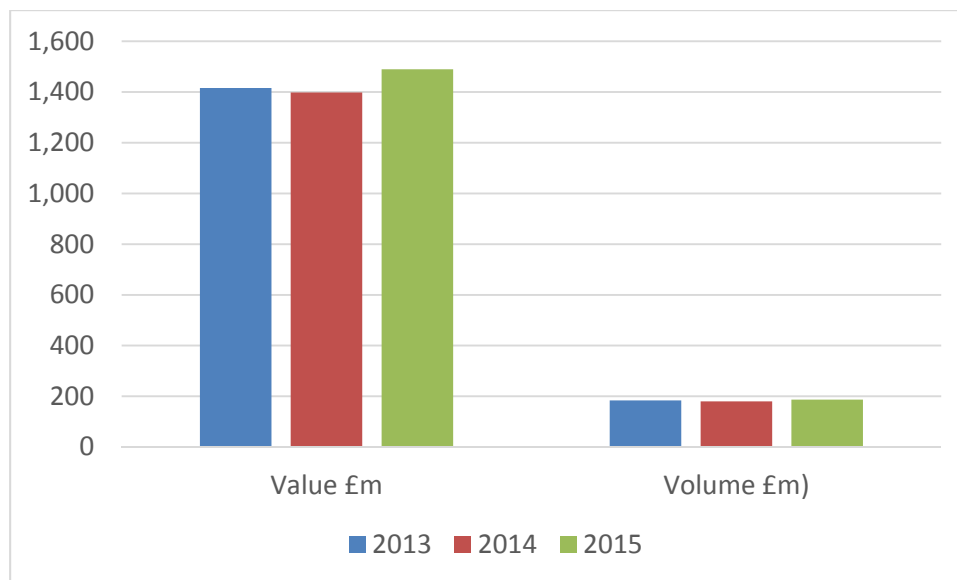
The value of the UK physical book market, at end purchaser prices, rose by 2% to £3.0bn in 2015.

	2013	2014	2015
Value (£m)	3,040	2,893	2,957

Source: PA Statistics Yearbook2015, The Publishers Association 2016

#### 3.1 Total consumer market (TCM) through the retail market

According to Nielsen Bookscan the TCM value sales of physical books through the retail market rose by 6.6% to £1.49bn in 2015, and volume sales grew by 3.3% to 187m.



NB: 2015 was one of Nielsen Bookscan's 53 week years, so if the 53<sup>rd</sup> year added in the TCM reached £1.51bn in value and 190m in volume sales.

### 3.2 *Library expenditure on books*

The following table provides expenditure on physical books by the British Library, public libraries, university and higher education college libraries and the school library service (although there is no update for the latter). Unfortunately there are no statistics for specialist libraries (i.e. libraries in commercial/industrial or non-commercial organisations) and no up to date figures on school library service.

Year	2011/12 £m	2012/13 £m	2013/14 £m
British Library	1.7	1.8	1.5
Public libraries	73	68	69
University & HE college libraries	46.4	47.5	n/a

Source: LISU, British Library, and Sconul

According to the Public Lending Right, the top 15 most borrowed authors in 2014/15 were:

Name	Adult/ Children	Position in 2013-2014
1. James Patterson	A	1
2. Julia Donaldson	C	3
3. Daisy Meadows	C	2
4. Francesca Simon	C	4
5. M C Beaton	A	5
6. Adam Blade	C	6
7. Nora Roberts	A	8
8. Jacqueline Wilson	C	7
9. Lee Child	A	9
10. Anna Jacobs	A	12
11. Roald Dahl	C	10
12. Michael Morpurgo	C	15
13. Enid Blyton	C	17
14. Rogerick Hunt	C	30
15. David Baldacci	A	11

#### 4 Number of book publishers

##### 4.1 VAT-based book publishers by turnover bands and employment size

There were 2,270 book publishers registered for VAT as at 1 March 2015, according to the Office for National Statistics, an increase of 5.1% over the previous year.

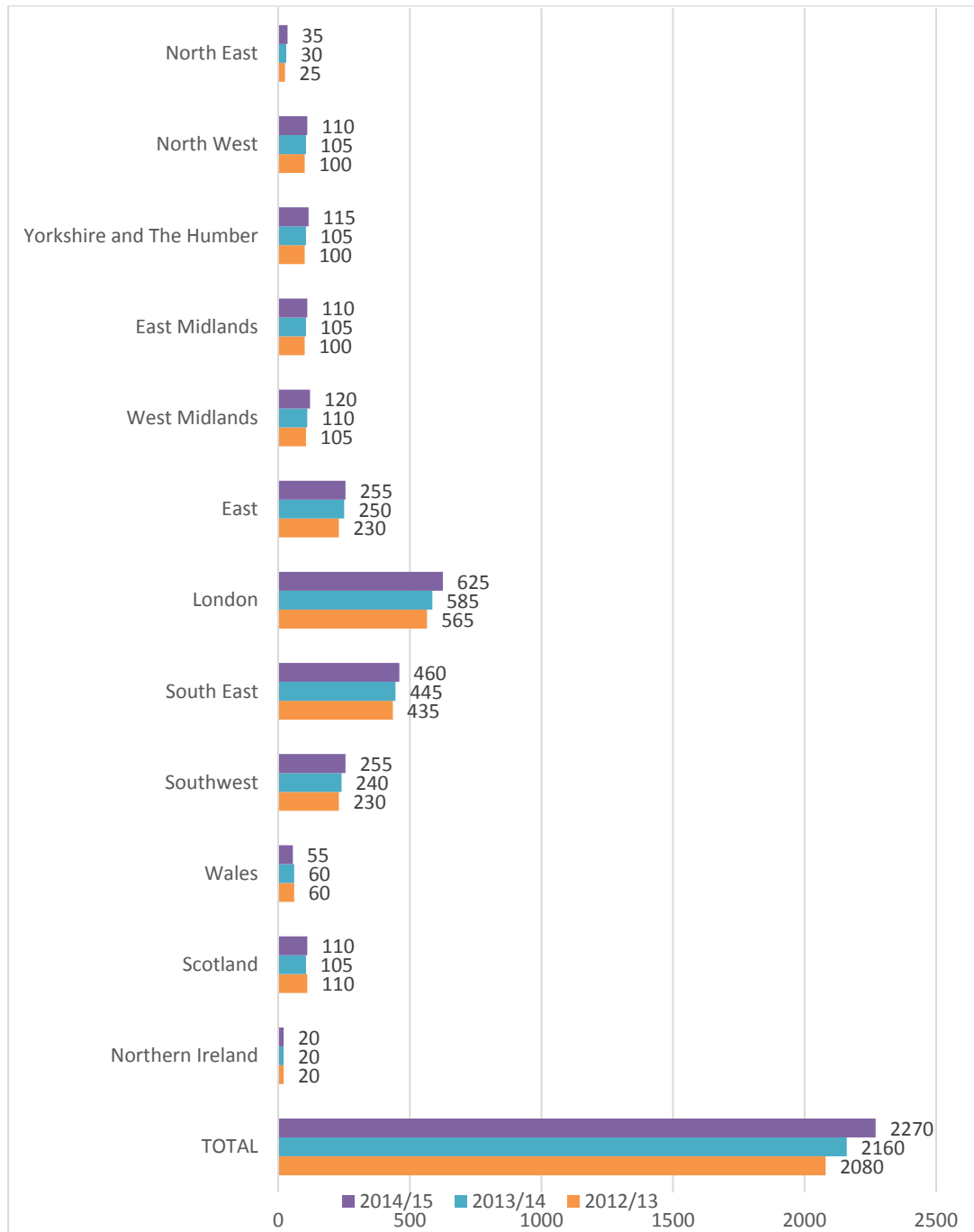
1 930 of the publishers registered for VAT as at 1 March 2015 had revenues of less than £1m (up from 1,905 in 2013/4), while 80 (down from 85 in 2013/14 had turnover of over £5m – the decline being due to acquisitions and mergers. 1,770 had four or fewer employees (compared to 1,650 in 2013/14) and just 10 had more than 250 (the same as in 2013/14).

Turnover Size (£'000)			
	2012/13	2013/14	2014/15
<b>0-49</b>	690	700	690
<b>50-99</b>	380	430	495
<b>100-249</b>	405	440	485
<b>250-499</b>	190	205	225
<b>500-999</b>	145	130	125
<b>1,000-4,999</b>	180	170	170
<b>5,000 +</b>	90	85	80
	<b>2,080</b>	<b>2,160</b>	<b>2,270</b>
Employment size			
<b>0-4</b>	1,560	1,650	1770
<b>5-6</b>	240	245	245
<b>10-19</b>	140	135	125
<b>20-49</b>	80	75	79
<b>50-99</b>	25	25	25
<b>100-249</b>	25	20	20
<b>250+</b>	10	10	10
	<b>2,080</b>	<b>2,160</b>	<b>2,270</b>

Source: *UK Business: Activity, Size & Location 2015*, Office for National Statistics, October 2015 ([www.ons.gov.uk](http://www.ons.gov.uk))

#### 4.2 Number of VAT-based book publishers by Government Office Regions

The largest number of book publishers are located in London (625) in 2014/15 followed by the South East (460), East (255) and South West (255).

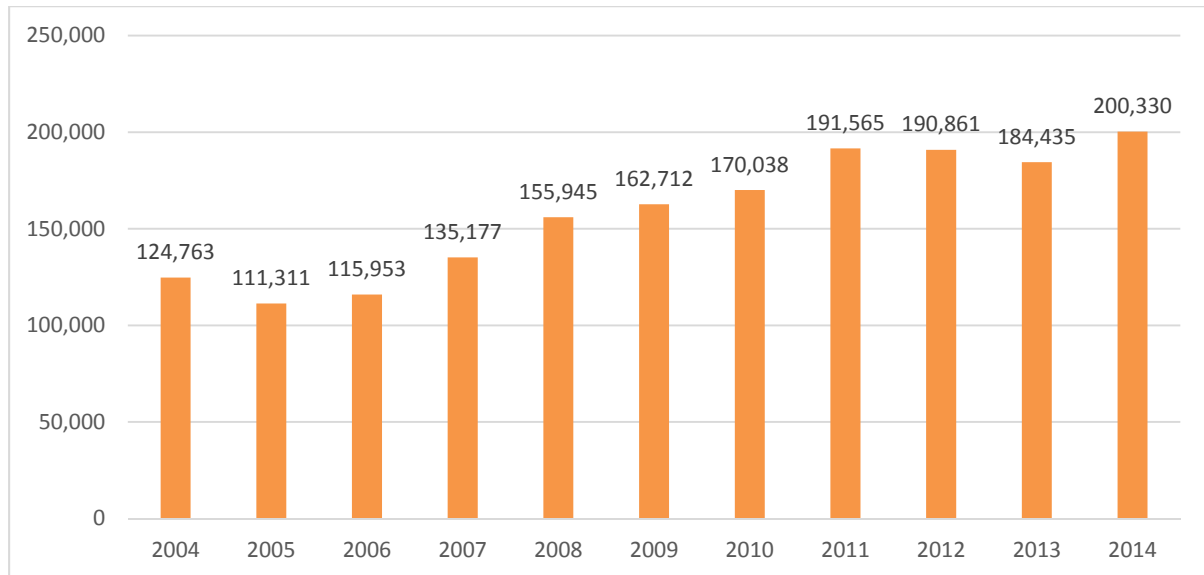


Source: UK Business: Activity, Size & Location 2015, Office of National Statistics, October 2015

## 5 Book production

### 5.1 The number of titles

Nielsen Book recorded the total number of new and revised titles as being published in the UK as 200,330 in 2014.



Source: Nielsen Book Services Ltd (trading as Nielsen Book Discovery).

### 5.2 Most widely used formats

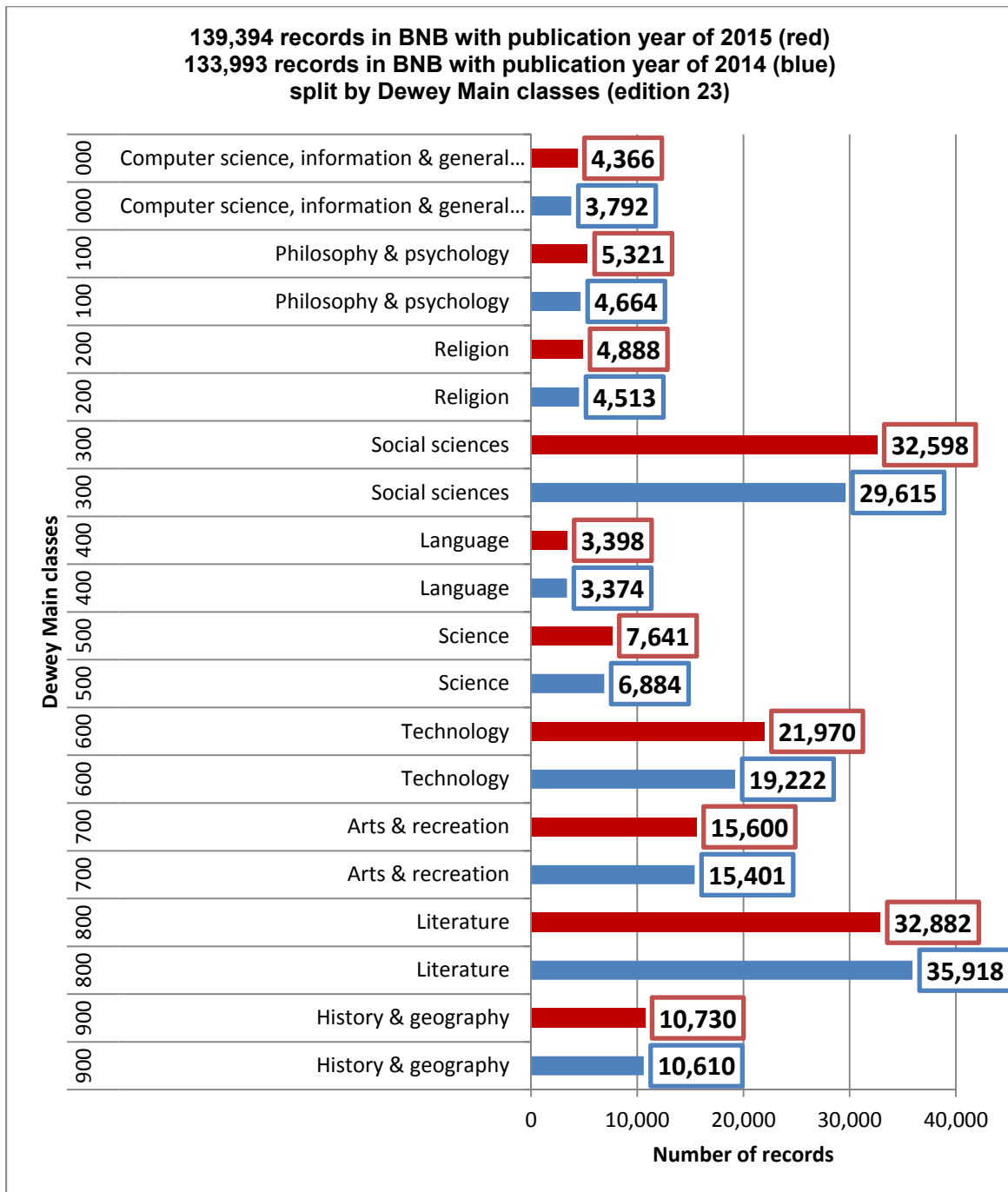
Paperbacks were still the most widely used formats during the period 2010-2013, but ebooks took over second place from hardbacks in 2011. :

	2010	2011	2012	2013
Paperbacks	79,087	71,000	74,829	81,000
Hardbacks	30,175	28,000	26,732	28,500
ebooks	28,963	35,000	57,999	61,300
Other formats (cloth, audiobooks, CDs/tapes)	13,734	15,800	10,707	3,380
<b>Total</b>	<b>151,959</b>	<b>149,800</b>	<b>170,267</b>	<b>184,400</b>

NB: Breakdown for 2011 still reflects the most widely used formats reported in the Nielsen press release of 27 February 2012, as the formats for the revised figure were not available. In addition when 2013 figures become available, the 2012 figures may be revised.

Source: Nielsen

5.3 Number of titles deposited at the British Library by Dewey Main classes

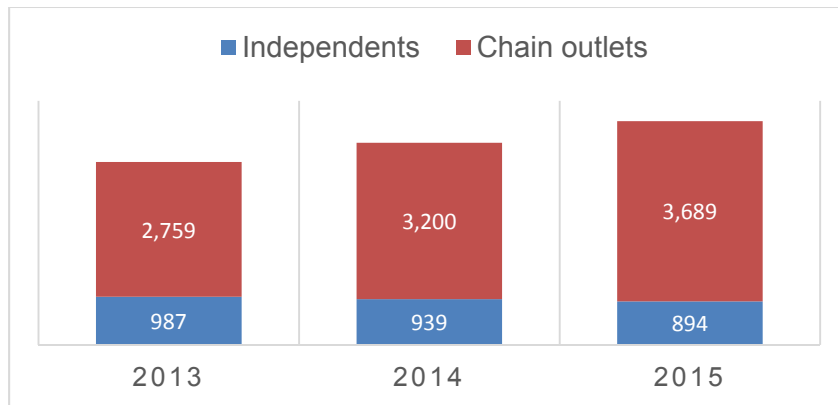


Source: British National Bibliography based on our legal deposit intake, British Library 2016.

## 6 Number of booksellers

### 6.1 Booksellers in membership of the Booksellers Association

The membership of the Bookseller Association of Great Britain and Ireland, which represents 95% of booksellers in the UK and Ireland, stands at 4,583 outlets in 2015, up from 4,139 in 2014. Of these, 894 were independents, down from 939 in 2014.



Source: The Booksellers Association of Great Britain and Ireland ([www.booksellers.org.uk](http://www.booksellers.org.uk))

### 6.2 Number of VAT-based booksellers and retailers of books, newspapers and stationery

There were 1,075 booksellers and 3,920 retailers of books, newspapers and stationery registered for VAT at 1 March 2015.

	£'000 Retailers of books, newspapers & stationery (SITC 4762)			Retailers of books (SITC 4761)		
	2012/13	2013/14	2014/15	2012/13	2013/14	2014/15
0-49	500	490	465	230	230	235
50-99	715	695	595	230	225	225
100-249	1,620	1,465	1,495	300	310	350
250-499	935	890	860	160	160	145
500-999	350	350	350	75	65	65
1,000-4,499	135	140	135	35	30	35
5,000+	20	25	15	15	15	20
<b>Total</b>	<b>4,275</b>	<b>4,055</b>	<b>3,920</b>	<b>1,045</b>	<b>1,035</b>	<b>1,075</b>
<b>Employees</b>	<b>2012/13</b>	<b>2013/14</b>	<b>2014/15</b>	<b>2012/13</b>	<b>2013/14</b>	<b>2014/15</b>
0-4	3,155	2,900	2,770	730	725	755
5-9	820	835	845	210	210	215
10-19	220	240	215	60	60	65
20-49	55	55	70	25	25	25
50-99	10	10	10	10	5	5
100-249	10	10	5	5	5	5
250+	5	5	5	5	5	5
<b>Total</b>	<b>4,275</b>	<b>4,055</b>	<b>3,920</b>	<b>1,045</b>	<b>1,035</b>	<b>1,075</b>

Source: UK Business: Activity, Size & Location 2013, 2014 & 2015 Office for National Statistics, October 2013, 2014 & 2015 ([www.ons.gov.uk](http://www.ons.gov.uk))